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Where
Will
Your
Design
Entity
Be Used?

Billboards

Schools

Bus Stops

Doctors Offices/Waiting rooms

Social Networks

Universities

General Travels

Work places

Bars

Night Clubs



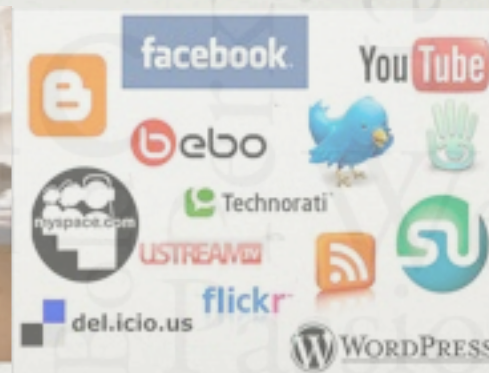
How Could
You Change
The Place
That The
Entity
Is Being
Used In?

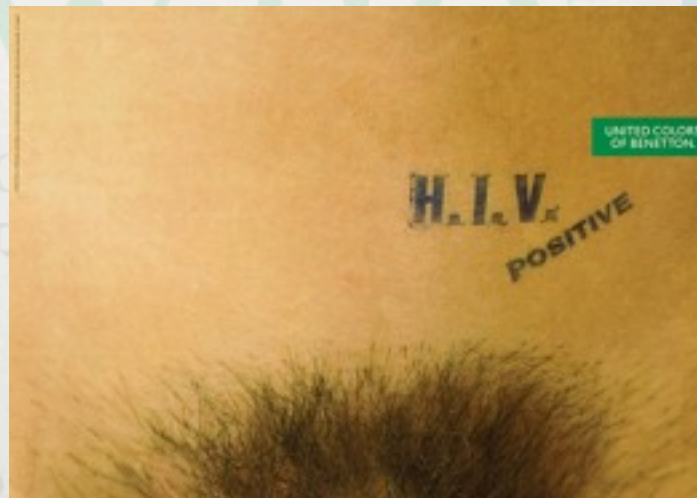


More & Bigger

I dont want to change the places
where this campaign will be.

I want to expand on the amount of
places it will be.





How Could
You Change
The Time
That The
Entity
Is Being
Used In?



Bold & Loud

Oliviero Toscani Benetton made an impact with his campaigns because he was bold! He made you look twice.

How Could
You Extend
The Time
That The
Entity
Is Being
Used For?

Bold & Loud More & Bigger

By answering the previous two questions I have already
answered the the last question.

By making you look twice, and thinking I have
Extended the time the entity will be used for.

